
Press Release

Schneider Electric unveils latest energy efficiency initiatives at EFEF 2010

Schneider Electric is the platinum sponsor for the European Future Energy Forum 2010 (19-21 October) and has conceptualised an exclusive “Schneider Electric Energy Efficiency Theatre” and demo, providing visitors with an unique opportunity to gain a first hand experience of energy efficiency initiatives and solutions.

London (UK), October 2010 – Solving the energy challenge requires both behavioural change and the utilisation of new technologies. Attendees to Schneider Electric’s conferences and visitors to its booth (F15) at EFEF 2010 will gain an insight into a company’s commitment to solving the worldwide energy dilemma and will experience the latest resources and solutions to optimize energy efficiency across the entire enterprise.

At EFEF, Schneider Electric will introduce Industry-First Customer Collaborative Project Portal, a private, online community that provides easy access to the people, information and technology to guide technical end-users through energy management projects. Free to all Schneider Electric customers, the site is the first project management tool in the industry to provide real time access to system engineers, web meeting capabilities and social networking features to decrease costs, expedite time-to-market and boost productivity on energy management projects.

Both at Schneider Electric’s Energy Efficiency Theater and on the company’s booth a specific focus will be made on:

> **The challenges of a smarter grid:** By turning the classic linear energy grid into an intelligent and interactive network, it is changing our behaviours, influenced by four main triggers: renewable energies, active energy efficiency and energy management, electric vehicles and real-time grid management.

> **EcoStruxure™ solutions for green buildings.** Schneider Electric’s solutions architecture enables intelligent energy management solutions for customers seeking to optimize energy efficiencies across multiple domains of their business. EcoStruxure connects five domains of expertise: Power, Datacenters,

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Process and Machines, Building Control and Physical Security -- within an open and flexible technology architecture that delivers up to 30 percent savings in energy efficiency.

> Schneider Electric **“Save Energy, Share Energy” initiative**: By saving energy, one can cut costs and help the environment. By sharing energy, we provide people from the “Base of the Pyramid”¹ with access to electricity and the opportunities that come with it – better health care, development, and education.

Two attended key sessions at the main [Conference](#) will be the “Future energy Movers and shakers panel discussion” with Gilles Vermot-Desroches, Senior Vice President, Sustainable Development and the “Smart grids/Super grids” with Philippe Delorme, Executive Vice President, Strategy and innovation, Schneider Electric.

To know more about Schneider Electric’s Solutions displayed on the company’s booth and about the Schneider Electric Energy Efficiency Theater programme and speakers at EFEF 2010, please visit: <http://www.schneider-electric.com/sites/corporate/en/group/events/european-future-energy-forum.page> or contact the press contacts below.

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¹ Base or Bottom of the pyramid: in economics in the largest, poorest socio-economic group. Schneider Electric wants to be a key partner to provide clean energy for people and the planet. This strategy builds upon a profitable and responsible vision and is called BipBop – an acronym standing for Business, Innovation & People at the Base Of the Pyramid.

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About Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 100,000+ employees achieved sales of more than 15.8 billion euros in 2009, through an active commitment to help individuals and organisations "Make the most of their energy".

www.schneider-electric.com

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